



**KENSINGTON & CHELSEA
AND WESTMINSTER**

Doing Things Differently

Vibrant & Healthy Communities Summit 2023

Welcome

You are warmly welcomed to the Vibrant and Healthy Communities: Doing Things Differently VCS Summit to deepen how we work together to address health inequalities in the bi-borough.



Agenda

- 9:30 Welcome and opening remarks
- 9:45 Doing Things Differently
- 10:05 A community powered approach
- 10:15 Vibrant and Healthy Communities
- 10:30 Table discussions
- 11.00 **Break**
- 11:20 Table discussions
- 12:30 Reflections on today's discussions
- 12:50 Closing remarks and next steps
- 1pm **Lunch**

Towards Community-led Health and Wellbeing



Download the report

The image shows the cover of a report titled 'Kensington and Chelsea and Westminster's Health and Wellbeing Strategy 2023-2033'. The top half features a photograph of a woman and a young girl smiling while holding a small potted plant. Below the photo, the title is written in white text on a green background. At the bottom, there are logos for the City of Westminster, The Royal Borough of Kensington and Chelsea, NHS North West London, and North West London Integrated Care System. A 'DRAFT FOR CONSULTATION' label is in the bottom right corner.

Kensington and Chelsea
and Westminster's

Health and Wellbeing Strategy

2023–2033

Healthier and Happier Lives

City of Westminster

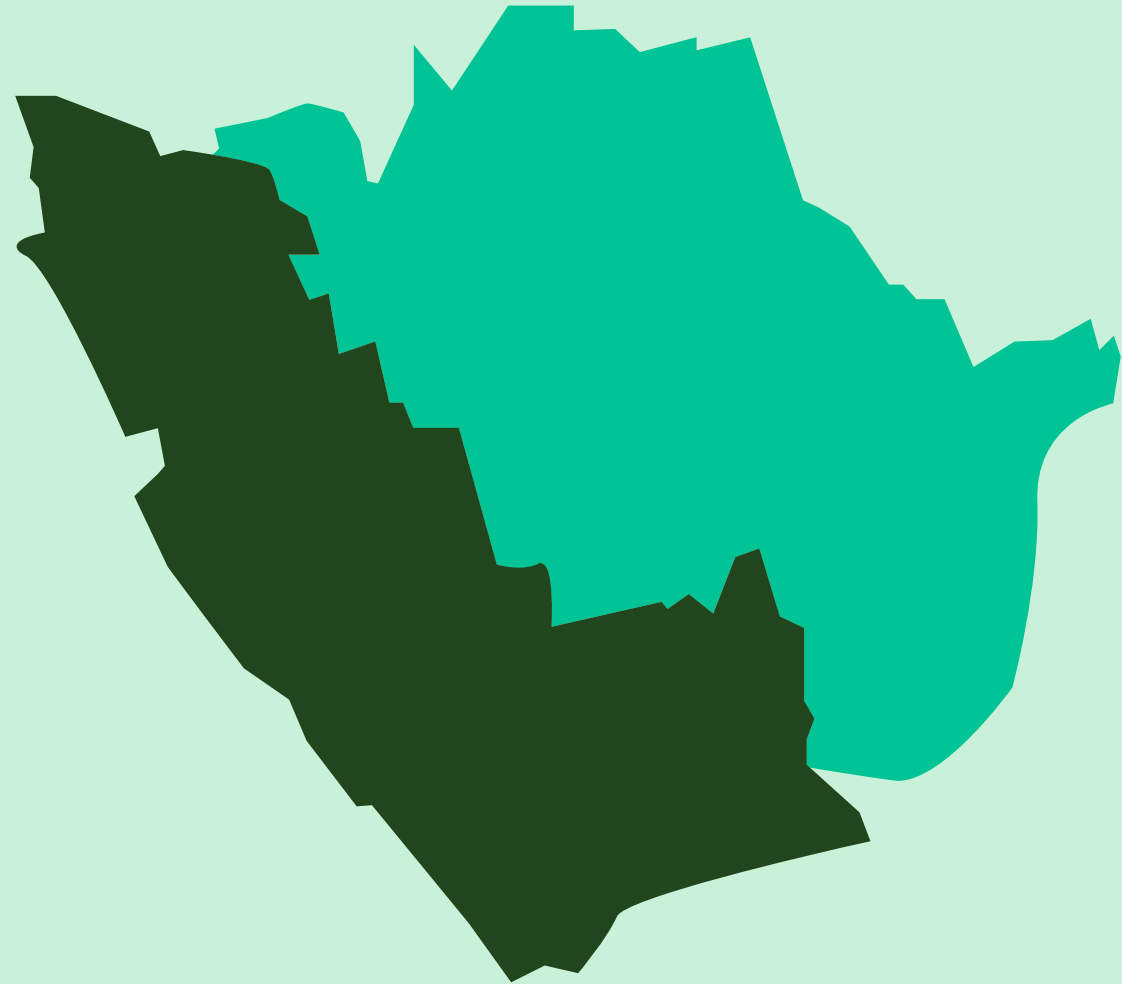
THE ROYAL BOROUGH OF
KENSINGTON
AND CHELSEA

NHS
North West London

North West London
Integrated Care System

DRAFT FOR CONSULTATION

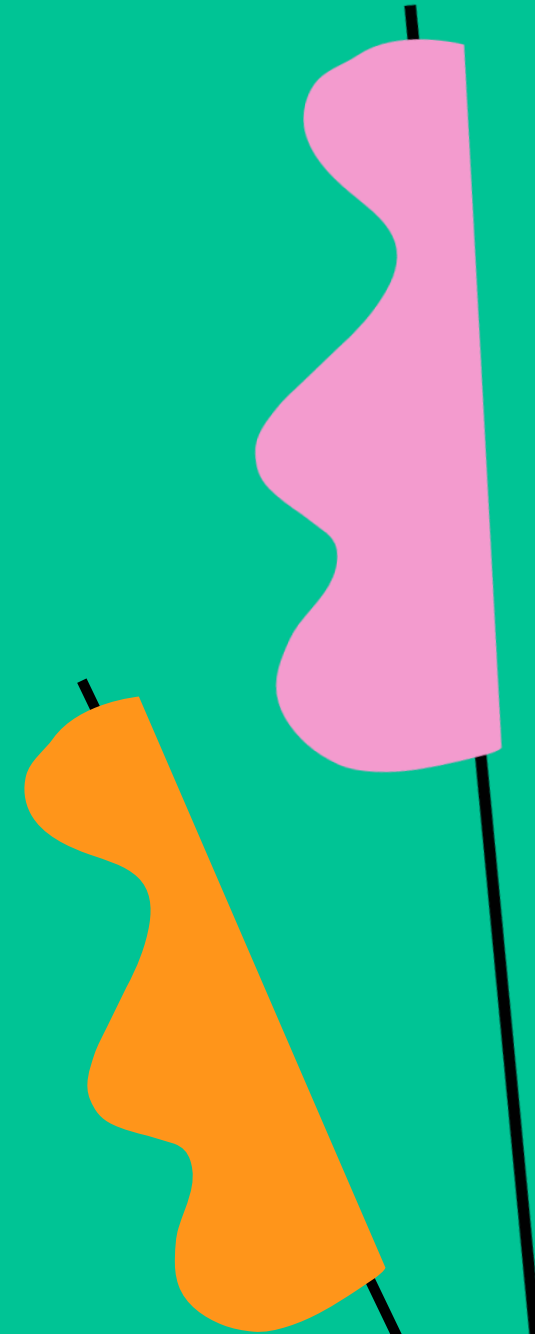
Health and Wellbeing Strategy Ambition Statements



1. Our children and young people are healthy, happy, safe and can achieve their full potential
2. We can all be active in our health
3. We are support people to look after their mental wellbeing
4. We have a good quality home
5. We feel safe and part of our communities
6. Our boroughs are healthy environments
7. We have access to the best services when and where needed
8. We are all treated with fairness and able to shape the decisions that affect us
9. We are all financially stable and have access to enriching opportunities and good jobs
10. We are supported and empowered to live as independently as possible

About the *Doing Things Differently* strategy

- Draws on our experience of what we believe works and what doesn't.
- The strategy was co-designed over a six-month period from August 2022 to January 2023. It involved over 45 VCOs from across the Bi borough along with input from NWL/local statutory and NHS colleagues
- We expect that this strategy should guide the Place Based Partnership's approach to working in partnership with the VCS



What we want to do

- Work as equal partners within the health and care system
- Share resources, expertise and insight to contribute to the achievement of a shared mission.



Download the report

Value of the VCS in Bi-Borough Place Based Partnership

Joe Nguyen

Borough Director, NWL
Integrated Care Board



Doing Things Differently

A strategy for embedding voluntary and community action in the health and care system to address health inequalities

Angela Spence - CEO,
Kensington & Chelsea council
Iain Cassidy - CEO, Open Age
Michael Ashe - CEO, The
Volunteer Centre



Introduction

- We know that for all of the changes and restructuring within the healthcare system, it still has not delivered the change needed.
- Health inequality continues to grow alongside demand on the health system.
- We know business as usual is not an option which is why the voluntary and community sector across Kensington and Chelsea and Westminster want to see and be a part of bold ambitious plans to do things differently





**Our
mission
and
vision**

Our mission is to reduce health inequalities by improving health and wellbeing of residence in Kensington & Chelsea and Westminster, particularly the poorest.

To achieve this, our vision is of a genuinely equal partnership between ourselves, the NHS and local councils, all working together as one system.

To turn our vision into reality, our goals are:

- Build strong relationships and shared culture
- Enable an holistic approach with focus on people, early intervention and prevention
- Maximise the use of VCS assets, like data, insight and expertise
- Develop capacity and infrastructure for partnership

A community Powered Approach

Nicola Steuer

Director of Practise

New Local



Vibrant & Healthy Communities

Jackie Rosenberg

CEO - One Westminster



The Vibrant & Healthy Communities Programme is the way in which we collaborate with the VCS sector at place, to address inequalities by supporting and resourcing communities to provide preventative social and healthcare support services

Vibrant, Healthy Communities is a way of working that

- Focuses on achieving enhanced outcomes
- Knows that the historic approach to wellbeing that focuses on statutory institutions needs rethinking
- Builds existing strengths and recognises that community developed solutions deliver 90% of health and wellbeing outcomes.

Vibrant, Healthy Communities tackles health inequalities across our boroughs through:

- A thriving and resilient VCS
- Strengthening community opportunities
- 'connector' workforce
- Developing resources to build support in community organisations
- Doing business differently across councils, VCS, NHS and partners



The measures of success will be the difference it makes to people, e.g., through co-produced 'I statements':

- My family or carer was also involved in these decisions as much as I wanted them to be.
- I feel my needs as a person were considered.
- I had the information and support I needed to remain as independent as possible.
- I feel valued and part of the community.
- I feel my health and wellbeing has improved.
- I have a clear line of communication, action and follow up.

Vibrant & Healthy Communities Programme – examples of some of our work to date

Demonstrator project – early intervention and prevention

Screen, Detect, Protect
Collaborative programme between
VHC and VCS organisations across
RBKC and Westminster to support
increased uptake of cervical cancer
screening

Grants to be awarded via the
Community Chest to 9 VCS with
projects to cover a variety on
interventions including
chaperoning to appointments,
community events with **defined
opportunities for health
conversations** and co-designed
communications including effective
use of **social media**

Measuring and understanding impact

JOY- Case Management system now
established within primary “connector”
roles- enabling **understanding of
activity and outcomes.**

Benefits include

- efficient case management
- shared record
- interconnectivity with GP IT system

Envoy Partnership

Working with VCS organisations to co-
produce a framework enabling any
VCS organisations to **demonstrate the
impact** of their work both qualitative
and monetary

Developing a collaborative workforce

Octopus

More than **100 connector roles** now
in place providing personalised and
integrated capacity and workforce
across neighbourhoods in
Westminster

Just Listening

Training delivered to 60 staff across
Octopus role types, **strengthening
skills and confidence.**

Cultural Competency training offer
to Grenfell GP practices in North
Kensington, and all GP practices
across West London

Developing VCS Support, capacity and capability

Leadership

The CEO's of KCSC and One
Westminster act as joint Senior
Responsible Officers for the VHC
programme

Capacity

VHC lead role recruited, hosted by
KCSC but working across both
organisations to support ongoing
leadership and provide capacity for
VHC and VCS across the Bi-Borough